



### **VIP Partner Package**

The Ultimate Mixer . Salle de la Mer  
Thursday 26th September 2024 . 4<sup>th</sup> Edition  
Fairmont Monte Carlo

### **Upgraded VIP Seating Arrangement**

- table for ten with VIP Partner table placed strategically at the main focal point of the event.
- aperitif served from 7pm - event closes 1am.
- Premier Cru Champagne aperitif, four-course gourmet menu, premium international wines and DJ after-party.

### **Invited guests (optional for your table)**

- Filtered HNW and UHNW Monaco residents and local business owners / entrepreneurs.
- Hand-selected to your business profile and invited on a complimentary basis, facilitating open networking.
- Eight such guests may be invited at your partner table for high calibre networking opportunities, or you may invite your own guests.

### **Event Promotional Opportunities**

- brand logo inclusion on the VIP entrance photowall (4m x 3m).
- brand endorsement during opening presentation with VIP guest of honour.
- option to select table placement for optimal viewing and networking opportunities.
- opportunity to showcase marketing materials during the event.
- acknowledgment and networking opportunities during the event.
- leaflets and company information permitted.
- logos and company profile on all event communications, invitations and menu.

### **Exclusive Brand Promotion**

- brand inclusion into recurring emails to 20,000 email subscribers in Central Europe running up to and promoting the event.
- rotating online banner advertisement and logo placement at [The Ultimate Mixer 2024 Website](#) and all internally linked pages.
- brand press release / announcement and social media online promotion as partner to over 100,000 partner followers.
- acknowledgement and international promotion after the event with marketing campaigns showing the success of the event.

**€2,450 net** (reduced from €3,000 as an early-bird option)

50% non-refundable deposit payable upon partner agreement (brand marketing starts immediately)

50% balance on 1<sup>st</sup> August 2024

\*No competing business sector brands (unless pre-discussed and agreed)

[\*\*The Ultimate Mixer 2024 Website\*\*](#)